

# Connections

April 2010



**Memorial Medical Center**

Neillsville, Loyal, Greenwood

Care...at its best

## Looking for Special Treatment?

### We Deliver.

At 2:00am last November 23rd, Stacy Melbinger arrived at Memorial Medical Center. By 8:43am, a perfectly healthy Riley Mae was born to two excited parents and one equally-proud physician.

"This was my first baby, so I was nervous. The best thing was knowing that my doctor would be delivering our baby," stated Melbinger.

"I'm with my moms throughout their prenatal care, so you bet I'm there for deliveries. There's a connection there, and parents feeling comfortable just naturally leads to a better overall experience," commented Amy Coulthard, DO, Family Practice.

Stacy, her husband, and her parents were all in the private birthing suite to meet Riley, and were grateful for not being moved from room to room.



"Riley hardly left our room, and the nurses listened when I made choices for my comfort. It went so well that an hour after Riley was born, I was walking around," recalled Melbinger. "I can't imagine life without Riley, and am grateful to the Neillsville staff."

To schedule a tour of our birthing suites and nursery, learn about our childbirth preparation classes, and meet with a Family Practice physician, please call Julie Ortmann, RN, at 743-3101.

### Our Mission

*To provide the communities we serve the best experience in health care, education, and prevention, supported by our pillars of people, service, quality & safety, community, finance, and growth ...one patient at a time.*

### Our Vision

*To become the best rural health care organization throughout the Midwest, in the eyes of our community, patients, medical staff, and employees.*

### Our Core Values

*Integrity  
Care  
Optimism  
Respect  
Competence  
Team*

## CEO's Column: The Contributions of Rural Health Care

### Economic Development & Patient Access

There are many reasons why rural health care is important to the Neillsville area and any small community in Wisconsin. Two key points, however, are (1) economic development and (2) access to primary, emergency, & surgical care.

Memorial Medical Center has 220 employees, with an annual payroll of approximately \$13.5 million. Employees patronize local businesses, pay taxes, and send their children to local schools.

As a business, MMC is an essential cog in the development and sustainment of our community's economic progress. If we no longer existed, the local and county-wide economy would undoubtedly suffer. We, therefore, take our roles as a service provider and community contributor seriously.

Recently, I gave a facility tour to a doctor who practices at a nearby hospital. He commented on the quality and comprehensiveness of our medical staff (Family Practice, Internal Medicine, Pediatrics, and Orthopedic & General Surgery). He was impressed that our physicians, physician assistants, and nurse practitioners staff our Emergency Department 24/7, including always having a surgeon on call. Before leaving, he remarked that our communities are fortunate to have this facility in Neillsville.

Our conversation made me burst with pride, and reminded me of two recent cases where patients' immediate access to care was critical. One involved a young boy who arrived at our ED with a very serious allergic reaction. Dr. Cruz-Apolinario and

the ED staff saved the young boy's life.

Another case involved a six-week-old Amish baby. Our pediatrician, Dr. Weimer, knew something was very wrong, and ultimately determined that the baby should be transferred to Saint Joseph's Hospital immediately. Because this family would not fly, Dr. Weimer and a nurse road along in the ambulance, ensuring the best possible outcome for the child.

**Care...at its best** extends to both patients and communities we serve. Our commitment remains strong to grow, contribute, and serve.

*Scott Polry*

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2010 Family Health Expo  
Saturday, October 23rd 8am-12pm  
Visit [www.MemorialMedCenter.org](http://www.MemorialMedCenter.org) for details.

## Dreaming of a Good Night's Sleep?

### Sleep Medicine Specialist Begins Practice in Neillsville

Sleep disorders affect forty percent of Americans. In addition to leaving you tired, sleep disorders are harmful to your health, contributing to strokes, heart disease, and diabetes. Furthermore, your job performance, memory, and demeanor can suffer.

Previously, our patients were referred to other facilities for treatment. Now, however, we are pleased to offer the services of Courtney Whitney, DO, board-certified Sleep Medicine physician.

Together with our team of respiratory therapists and consulting polysomnography technologists, patients are evaluated, and when necessary, participate in an overnight sleep study.



There is good news regarding insurance coverage too. Most insurance policies offer coverage for consultation, sleep studies and treatment. Contact your provider for specific details.

To learn more about the benefits of sleep medicine and meet Dr. Whitney, we invite you to attend our Sleep Lab Open House.



**Courtney Whitney, DO**  
Sleep Medicine Specialist

### Sleep Lab Open House

Wednesday, April 28th at 6:00pm

Memorial Medical Center - Neillsville

<b>Presentations</b>	<b>CPAP Pressure Checks</b>	<b>Filter Checks</b>
<b>Mask Information</b>	<b>Trouble Shooting</b>	<b>Sleep Lab Tours</b>

Refreshments will be served.

More details will be announced soon. For information, contact our Respiratory Therapy Department at 743-3101 ext. 7200.